

# Jameel Ahmed A

Designer & Developer

+91 9008263863 | jameelbaaz@gmail.com | <https://www.jameelworks.in/works>

## CAREER OVERVIEW

A results-driven designer and developer with fifteen years of expertise in print and web design, and five years of experience as a web developer. Adept at catering to a wide spectrum of clients and delivering high-quality solutions across both creative and technical disciplines.

## SKILLS

Design Tools	Photoshop, Illustrator, InDesign, CorelDraw
Video Editing	Adobe Premiere Pro, Adobe After Effects
Front-End	HTML5, CSS3, JavaScript, React
Back-End	PHP, Node.js (Intermediate), Python ( Intermediate )
Frameworks	Laravel, Express
CMS	WordPress

## EDUCATIONAL QUALIFICATIONS

S.S.L.C (Matriculation)	St. Meera's High School, Bangalore, Karnataka, India
P.U.C (Pre-University)	Al-Ameen College, Bangalore, Karnataka, India
B.Sc (Computer Science)	LBS Government College, Bangalore University, India
M.Sc (Computer Science)	Annamalai University, India

## PERSONAL INFORMATION

Father's Name	M. Abdul Kareem
Nationality	Indian
Marital Status	Married

## WORK EXPERIENCE

### 1. Identity | Bangalore, India

**Designer & Developer** 2006 – 2007 | Domain: Creative Agency

- Designed various advertising, print, and web design projects for clients.
- Developed web applications using HTML, CSS, PHP, and MySQL as a fresher.
- Collaborated with clients to analyse their graphic and web design needs and delivered appropriate solutions within budget.

### 2. This Place | Singapore

**Graphic & Web Designer** 2007 – 2008 | Domain: Design & Manufacturing

- Designed various advertising, print, and web design projects for clients.
- Collaborated with clients to analyse their graphic and web design needs and delivered appropriate solutions within budget.

### **3. Klassic Resource Pte Ltd.** | Singapore

**Designer & Developer** November 2008 – May 2015 | Domain: Design & Manufacturing (Disney Licensee)

- Designed various advertising, print, and web design projects for clients.
- Obtained design approvals for Disney products from Disney Singapore.
- Developed web applications using HTML, CSS, PHP, MySQL, and WordPress.
- Executed digital marketing activities including SEO, Facebook Marketing, and Email Marketing.
- Collaborated with clients to analyse their graphic and web design needs and delivered appropriate solutions within budget.

### **4. Ethix Industries Incorporation** | India

**Graphic & Web Designer** October 2015 – July 2016 | Domain: Pharma & FMCG

- Designed advertising, print, and web design assets including visual aids, marketing materials, packaging, brochures, and collaterals.
- Developed web applications using HTML, CSS, PHP, MySQL, and WordPress.
- Executed digital marketing activities including SEO, Facebook Marketing, and Email Marketing.

### **5. Freelance**

**Graphic & Web Designer / Developer** July 2016 – January 2017 | Domain: Freelance

- Designed various advertising, print, and web design projects for clients.
- Developed web applications using WordPress CMS and ReactJS (Intermediate).
- Executed digital marketing activities including SEO, Facebook Marketing, and Email Marketing.
- Collaborated with clients to analyse their graphic and web design needs and delivered appropriate solutions within budget.

### **6. Presidency University** | Bangalore, India

**Senior Designer** January 2017 – July 2019 | Domain: Education

- Designed various advertising, print, and web design projects for the university.
- Created custom WordPress themes from scratch and modified existing themes to specifications.
- Developed web applications using HTML, CSS, PHP, and MySQL.
- Executed digital marketing activities including SEO, Facebook Marketing, and Email Marketing.

### **7. Tesco**

**Design Officer** April 2020 – February 2021 | Domain: Retail

- Created custom UX/UI designs and implemented them on WordPress sites.
- Managed site backups, speed optimisation, and API integrations.
- Implemented SEO best practices to improve search engine rankings.

### **8. Valenta AI**

**Web Developer & Senior Designer** February 2021 – February 2024 | Domain: IT

- Created custom WordPress themes from scratch and modified existing themes to specifications.
- Developed custom plugins to extend WordPress functionality.
- Managed WordPress core and plugin updates, backups, speed optimisation, API integrations, testing, and security.
- Implemented SEO best practices to improve search engine rankings.
- Set up and configured WooCommerce for online stores.

### **9. Allied Worldwide**

**Web Developer & Senior Designer** October 2024 – Present | Domain: IT

- Creating custom WordPress themes from scratch and modifying existing themes to specifications.
- Developing custom plugins to extend WordPress functionality.
- Managing WordPress core and plugin updates, backups, speed optimisation, API integrations, testing, and security.
- Implementing SEO best practices to improve search engine rankings.

## PASSPORT DETAILS

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<b>Passport No.</b>	M7201956
<b>Date of Issue</b>	20 April 2015 (Place of Issue: Singapore)
<b>Date of Expiry</b>	19 April 2025
<b>Issued in Bangalore</b>	08 March 2017

*(Jameel Ahmed A)*

Note: My website is going upgrade I will send the websites I have done later....